

# 2021 OVERVIEW



## *Sky & Telescope* magazine ...

- Was **founded in 1941** at Harvard Observatory and has been published continuously ever since.
- Is **published monthly** (12x per year)
- **Monthly Average 2020 Paid Circulation, Printed and eMagazine: 62,234**
  - Monthly Average 2020 Paid Magazine Circulation: 48,479
  - Monthly Average 2020 eMagazine Circulation: 13,755
    - Source: 2020 Statement of Ownership (available upon request)
- Delivers the latest astronomy news, science, **observing tips, product reviews, and imaging techniques.**
- Boasts the **most respected editorial staff and contributing editors of any astronomy magazine - authority, credibility, and accuracy are hallmarks of *Sky & Telescope*.**
- Has a **highly engaged audience** that includes astronomy practitioners of all levels – **from novices with their first telescope, to intermediate and advanced backyard astronomers, to professionals.**
- Publishes the **most thorough and trusted product reviews in the industry**, helping readers make informed decisions about astro equipment to fit their level of skill and expertise.
- ***Sky & Telescope* is the magazine of the American Astronomical Society (AAS SKY PUBLISHING)**