

SKY & TELESCOPE

SKY & TELESCOPE MAGAZINE 2020 AD CLOSE/MATERIAL DUE DATES

Issue	Paid Ad Close	Artwork Ad Materials Due	Subscriber Copies Sent In Mail	Newsstand On Sale
FEBRUARY'20	10/28/2019	10/31/2019	12/11/2019	12/24/2019
MARCH'20	11/27/2019	12/4/2019	1/7/2020	1/21/2020
APRIL'20	1/3/2020	1/9/2020	2/11/2020	2/25/2020
MAY'20	1/29/2020	2/5/2020	3/10/2020	3/24/2020
JUNE'20	2/26/2020	3/4/2020	4/7/2020	4/21/2020
JULY'20	4/1/2020	4/8/2020	5/12/2020	5/26/2020
AUGUST'20	5/6/2020	5/13/2020	6/16/2020	6/30/2020
SEPTEMBER'20	6/3/2020	6/10/2020	7/14/2020	7/28/2020
OCTOBER'20	7/1/2020	7/8/2020	8/11/2020	8/25/2020
NOVEMBER'20	7/29/2020	8/5/2020	9/8/2020	9/22/2020
DECEMBER'20	8/26/2020	9/2/2020	10/6/2020	10/20/2020
SKYWATCH 2021 (SIP)	9/16/2020	9/23/2020	n/a	11/10/2020
JANUARY'21	10/7/2020	10/14/2020	11/17/2020	12/1/2020
FEBRUARY'21	10/28/2020	11/4/2020	12/8/2020	12/22/2020
MARCH'21	11/25/2020	12/2/2020	1/5/2021	1/19/2021

Please send artwork/creative ad materials to:

Kay Sanders

Advertising Sales Coordinator

ksanders@aimmedia.com

715-350-7087

Active Interest Media 5225 Joerns Drive, Suite 2, Stevens Point, WI 54481

*Sky & Telescope works with AIM (Active Interest Media) on production of the magazine

Tim Allen, Director of Advertising Sales, Sky & Telescope, 773-551-0397, tallen@skyandtelescope.org



 AMERICAN ASTRONOMICAL SOCIETY