



SKY & TELESCOPE MAGAZINE 2020-21 ADVERTISING RATES

** Net Rates Effective June 2020*

Display	1x	3x	6x	12x
1 Full Page	\$5,510	\$5,340	\$5,235	\$4,950
2/3 Page	\$3,890	\$3,775	\$3,675	\$3,500
1/2 Page	\$3,040	\$2,945	\$2,890	\$2,735
1/3 Page	\$2,090	\$1,995	\$1,945	\$1,880
1/4 Page	\$1,515	\$1,565	\$1,520	\$1,445
1/6 Page	\$1,140	\$1,090	\$1,065	\$1,025
Cover 2	-	-	-	\$6,200
Cover 3	-	-	-	\$5,800
Cover 4	-	-	-	\$7,400

Marketplace Section	1x	3x	6x	12x
1/3 Page	\$1,710	\$1,650	\$1,615	\$1,530
1/4 Page	\$1,330	\$1,290	\$1,260	\$1,195
1/6 Page	\$900	\$875	\$855	\$805
1/8 Page	\$710	\$690	\$675	\$645
1/12 Page	\$485	\$475	\$465	\$435
1/24 Page	\$255	\$245	\$235	\$220
Classified Line:	\$1.95 Per Word, \$30.00 Minimum			

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AMERICAN ASTRONOMICAL SOCIETY