



SKY & TELESCOPE MAGAZINE 2020 ADVERTISING RATES

** Net Rates Effective October 2019*

Display	1x	3x	6x	12x
1 Full Page	\$5,800	\$5,620	\$5,510	\$5,220
2/3 Page	\$4,095	\$3,975	\$3,890	\$3,685
1/2 Page	\$3,200	\$3,100	\$3,040	\$2,880
1/3 Page	\$2,200	\$2,100	\$2,050	\$1,980
1/4 Page	\$1,700	\$1,650	\$1,600	\$1,520
1/6 Page	\$1,200	\$1,150	\$1,120	\$1,080
Cover 2	-	-	-	\$6,750
Cover 3	-	-	-	\$6,000
Cover 4	-	-	-	\$7,800

Marketplace Section	1x	3x	6x	12x
1/3 Page	\$1,800	\$1,740	\$1,700	\$1,620
1/4 Page	\$1,400	\$1,360	\$1,330	\$1,260
1/6 Page	\$950	\$920	\$900	\$850
1/8 Page	\$750	\$730	\$710	\$680
1/12 Page	\$510	\$500	\$490	\$460
1/24 Page	\$270	\$260	\$250	\$230
Classified Line:	\$1.95 Per Word, \$30.00 Minimum			

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AMERICAN ASTRONOMICAL SOCIETY