



SKY & TELESCOPE MAGAZINE 2021-22 AD CLOSE/MATERIAL DUE DATES

Issue	Paid Ad Close	Artwork Ad Materials Due	Subscriber Copies Sent In Mail	Newsstand On Sale
APRIL'21	1/4/2021	1/8/2021	2/9/2021	2/23/2021
MAY'21	1/27/2021	2/3/2021	3/9/2021	3/23/2021
JUNE'21	2/24/2021	3/3/2021	4/6/2021	4/20/2021
JULY'21	3/31/2021	4/7/2021	5/12/2021	5/25/2021
AUGUST'21	5/5/2021	5/12/2021	6/15/2021	6/29/2021
SEPTEMBER'21	6/2/2021	6/9/2021	7/13/2021	6/29/2021
OCTOBER'21	6/30/2021	7/7/2021	8/10/2021	8/24/2021
NOVEMBER'21	7/28/2021	8/4/2021	9/7/2021	9/21/2021
DECEMBER'21	8/25/2021	9/1/2021	10/5/2021	10/19/2021
SKYWATCH 2022 SIP	9/15/2021	9/22/2021	n/a	11/9/2021
JANUARY'22	9/29/2021	10/6/2021	11/23/2021	11/30/2021
FEBRUARY'22	10/27/2021	11/3/2021	12/7/2021	12/21/2021
MARCH'22	11/24/2021	12/1/2021	1/3/2022	1/16/2022

Please send artwork/creative ad materials to:

1/11/2021

Tim Allen

Director of Advertising Sales

tallen@skyandtelescope.org

773-551-0397



One Alewife Center,
Suite 300,
Cambridge, MA 02140